

Overall required elements:

- Enough content on the pages to give a customer insight into your company
- Site is visually pleasing and well designed
- Site incorporates all relevant elements from Project 1 (text, photos, mailto - must)
- There are at least 4 pages of content
- Pages linked together with hypertext.
- There should be at least 1 link to an outside web site and all links work
- Text is free of spelling and grammar errors
- HTML and CSS have properly structured tags

CSS and other unique requirements for Project II:

- Website is built for a client
- Form is individualized for client's business
- Site uses external CSS to keep visual look coherent
- Text, color and shapes are controlled with CSS and consistent throughout
- CSS used for page structure for entire project; <table> is for tables only
- Project is uploaded to student web server and works during presentation
- Content (photos, text, etc.) is ethical and legal

Notes:

- *Feel free to use examples from the W3C, etc., just use the comment fields to tell me where you got that idea from. **Do not use code you don't understand what it does, I will ask you to explain your code.***
- *Do not use JavaScript or any other language other than CSS and HTML.*
- *If your client refuses to incorporate a required element, let me know **ahead** of time; a substitution may be available.*